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Message Text

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ACTION EB-07

INFO OCT-01 EA-09 ISO-00 DODE-00 NSAE-00 USIA-15
TRSE-00 ERDA-07 CIAE-00 /039 W
----------030529Z 048267 /10
R 030243Z JUN 77
FM AMEMBASSY BANGKOK
TO SECSTATE WASHDC 2775
INFO USDOC WASHDC

UNCLAS BANGKOK 11980

E.O. 11652: N/A
TAGS: ESTC, TH
SUBJECT: REQUEST FOR A RECOMMENDATION UNDER THE DIB-678 P.
PROCEDURE - BRINCK ELECTRONICS CO., LTD., BANGKOK.

REF: STAE 114838

1. SUBJECT FIRM WAS INCORPORATED IN MARCH 1977 WITH AN
AUTHORIZED CAPITAL OF US$100,000 TO ACT AS IMPORTER OF
ELECTRONIC COMPONENTS, ASSEMBLER AND EXPORTER OF TV GAMES
AND ELECTRONIC PRODUCTS. IT PLANS TO IMPORT ELECTRONIC
COMPONENTS AT A RATE OF ONE MILLION UNITS PER MONTH OF
DSTRANSISTORS, INTEGRATED CIRCUITS, SEMI-CONDUCTORS AND
DIODES FROM THE U.S., HONG KONG, SINGAPORE AND JAPAN.
FOR THE TIME BEING GENERAL INSTRUMENT, AN AMERICAN
ELECTRONIC PRODUCER IN HONG KONG, IS ITS SUPPLIER.
BRINCK HAS CONTACTED JAPANESE FIRMS FOR MORE AUTOMATIC
SOLDERING MACHINES, WHICH IN THE FUTURE ARE TO BE MADE
LOCALLY. IT HAS COMPLAINED ABOUT THE HIGH PRICE OF
SEMI-CONDUCTORS OFFERED BY TEXAS INSTRUMENT. IF IT INSISTS ON
ITS OFFERED PRICES, BRINCK PREFERS TO PURCHASE FROM OTHER FIRMS
SUCH AS GENERAL INSTRUMENT IN HONG KONG AND U.S. IN SINGAPORE OR
OTHERWISE FROM JAPANESE FIRMS IN JAPAN. FIRM HAS APPLIED TO RE-
RESENT FAIRCHILD INDUSTRIAL PRODUCTS OF NEW YORK FOR PRESSURE
COMPONENTS WHICH CANNOT BE PRODUCED LOCALLY SUCH AS LOW
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SWITCHES, IMPACT SWITCHES, SENSORS, DETECTORS, LEVEL
CONTROLS, AND MINIATURE RELAYS. BRINCK PLANS TO PRODUCE
ABOUT 10,000 UNITS OF TV GAMES PER MONTH AND TO INCREASE
ITS PRODUCTION CAPACITY TO BE ABLE TO EXPORT AT A RATE

OF 100,000 UNITS PER MONTH IN 1978. AT PRESENT IT HAS
40 EMPLOYEES AND PLANS TO INCREASE TO 300 WITHIN THE NEXT

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TWO YEARS. SUBJECT FIRM OCCUPIES A LEASED BUILDING OF
3 STORIES WITH ABOUT 100 SQ. METERS FOR OFFICE, LABORATORY
AND TEMPORARY FACTORY LOCATED IN ONE OF BANGKOK BUSINESS
DISTRICTS. IT HAS BOUGHT A LAND TO SET UP A FACTORY ABOUT
200 SQ.METERS SITUATED IN THE SUBURBS OF BANGKOK. SUBJECT FIRM

IS A JOINT VENTURE SHARED EQUALLY AMONG FOUR THAI BUSINESSMEN.
THEY ARE MOMRAJAVONGSE DISSANUDDA DISSAKUL, A MEMBER OF THE
ROYAL FAMILY, SECRETARY TO THE QUEEN MOTHER, TWO DANES AND ONE
SINO-MALAYSIAN. MR. JAN BRINCK (A DANE) WHO GRADUATED IN ELECTRI-
CAL ENGINEERING FROM DENMARK AND WORKED FOR TWO YEARS AS SALES
MANAGER OF ELECTRICAL PRODUCTS AT EAST ASIATIC COMPANY LIMITED,
IS MANAGING DIRECTOR WHILE A THAI ENGINEER ACTS AS OPERATIONS MANA-
GER. THEY PLAN TO PRODUCE ELECTRONIC RELAYS, DIGITAL WATCHES AND
OTHER ELECTRONIC PRODUCTS FOR EXPORT AS WELL AS FOR LOCAL CON-
SUMPTION. FIRM'S OFFICE IS LOCATED AT NO. 4 SOI 45 SUKHAMVIT ROAD,
BANGKOK. TEL. 391-0034.

2. ACCORDING TO VARIOUS SOURCES CONTACTED AND FROM
A VISIT TO THE FIRM, NO DEROGATORY INFORMATION ABOUT
THIS FIRM WAS OBTAINED. BANK SOURCE ALSO REPORTED
FAVORABLY ON BRINCK. QUALIFIED BY THE FACT THAT THE
FIRM IS NOT YET IN ACTUAL PRODUCTION, THE EMBASSY
PERCEIVES NO REASON WHY THE EXPORT LICENSE SHOULD BE DENIED.
WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ELECTRONIC EQUIPMENT, STRATEGIC TRADE CONTROLS, EXPORT LICENSES
Control Number: n/a
Copy: SINGLE
Sent Date: 03-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO11980
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770197-1128
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770695/aaaadffp.tel
Line Count: 87
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: 31e84086-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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SAS ID: 2296096
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR A RECOMMENDATION UNDER THE DIB-678 P. PROCEDURE - BRINCK ELECTRONICS CO., LTD., BANGKOK.
TAGS: ESTC, TH, BRINCK ELECTRONICS CO LTD
To: STATE
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